



MARKETING **PROPOSAL**

Our proposal for you to list your property in Marbella. We offer you a professional and friendly service, with a free valuation and listing service.





www.marbellaliving.com

About Our Company



Our office is in the heart of Marbella's famous Golden Mile, which is the area we are mainly specialized in (Golden Mile & the Golf Valley of Nueva Andalucia). We also cover the more desirable locations that include Elviria, Los Monteros, El Madroñal, La Zagaleta, Puerto Banus, La Alqueria, Los Arqueros and The New Golden Mile.



Our experienced multi-national and multi-lingual team look after clients from all over the world. Marbella Living's clients range from families looking for a modest holiday property, to celebrities searching for a discreet private estate. We always aim to pre-qualify viewings beforehand to ensure as little disturbance to yourself, the owner, as possible.



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Urb. Marbella Real, Local 2



+34 952 765 428



info@marbellaliving.com



Listing Your Property

What sets us apart from other agencies:

Valuation Service

We offer all clients a consultation and valuation service which is both free of charge and free of obligation

Virtual Tour

We create a 3D Virtual tour of your property and also photographic floorplan.

Presentation of Property

Your property will be professional photographed ready to be published on our website and other marketing avenues.

Pre-Qualified Viewings

With a virtual tour in place we can offer both collaborating agents and clients the opportunity to "pre-view" your property before needing to arrange a viewing.



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Listing Options

List Your Property Exclusively

If you opt to list your property with us exclusively, there are two options for this:

Superior Marketing Position

We charge just 4% commission if your property is sold to one of our direct clients, or 5% if it is sold as a joint collaboration with another agency. In having your property exclusively listed with us we will ensure a boosted marketing plan for the listing.

Ultimate Marketing Strategy

We offer your property to over three thousand collaborating agents with 5% commission to them and we charge a 2% marketing fee to oversee all marketing. If your property is sold to a direct client of Marbella Living, we waive this marketing fee. With this option your property will receive the highest level of exposure.

List Your Property Non-Exclusively

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Listing Exclusively

What does it mean to list exclusively?:

● One Point of Contact

You have just one agency to keep updated regarding visiting restrictions, changes to property or price or any other situations that may arise.

You will also avoid having multiple agencies calling for updates on your property.

We can arrange keyholding for your property in order to facilitate easier viewings.

● Dedicated Personal Service

You will receive our upmost level of service dedicated to the sale of your property.

Any visiting agents will always be accompanied by one of our team, so you can rest assured that your property will be shown to it's full potential by a professional and experienced agent who knows the property well.



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Marketing Plan

Our direct listings are shared through:



Our website, our area specific landing pages, our two CRM systems and collaborating agents' websites.



Daily emails of properties are sent to our database of over 3000 collaborating agents and monthly eshots are sent to our client database of over 10,000 leads.



A selection of our properties are shared to multiple International property portals including Idealista, James Edtion, APlaceintheSun and PropertyTop with Top National and International highlights.



One property per day is shared to our various social media platforms as well as targeted campaigns for exclusive listings.

Who We Are

Meet The Team:



Stephen - Director

Stephen has over 47 years in International real estate, over 20 here in Marbella.



Listing Agent

Lauren our listing manager speaks both Spanish and English



Marketing Manager

Melissa deals with our property marketing and website development



Listing Assistant

Rose works alongside Lauren and speaks both English and Spanish



Office Manager

Arrianna runs the office and the legal liasons of property sales.



Administration

Felisa is fluent in Spanish, and English and assists with all aspects of the business administration.



Sales Agent

Miriam is fluent in Spanish, English and German.



Sales Agent

Lucia is fluent in English and Spanish and has lived in Marbella her whole life.



Client Liason

Mitchell liases with clients from first enquiry until viewings are confirmed.





For a more detailed and personal service, to see how we can help in the sale of your property, please contact us Today!

